

CELINA CLAY COUNTY

2020 COMMUNITY DATA PROFILE



QUICK FACTS

| | |
|-----------------------------------------------------|--------------------------------------------------------------------|
| County Seat | Celina |
| Year Incorporated | 1846 |
| Land Area in Square Miles (County) | 237 |
| Water Area in Square Miles (County) | 23 |
| Latitude | N36° 33.01' |
| Longitude | W85° 30.31' |
| Elevation | 550' |
| Market Region | Cookeville |
| Distance From Nashville | 100 miles |
| Time Zone | Central |
| City Website | www.cityofcelinatn.com |
| County Website | www.dalehollowlake.org |
| Additional Incorporated Cities within the County | None |
| Unincorporated Cities | Moss |

POPULATION

| | City | County |
|---------------------------------------------|--------|--------|
| 2010 (Census) | 1,500 | 7,861 |
| 2019 Population | 1,440 | 7,762 |
| 2019 Median Age | 46.0 | 47.0 |
| 2024 Population Projection | 1,400 | 7,626 |
| Annual Growth Rate (2019-2024 Projected) | -0.56% | -0.35% |

Source: ESRI

CLIMATE

| | |
|------------------------------------------|-----------|
| Annual Average Temperature | 57.0° F |
| Average High Temperature | 59.9° F |
| Average Low Temperature | 44.2° F |
| Annual Average Precipitation | 53.50" |
| Annual Average Snowfall | 3" |
| Prevailing Winds | Southerly |
| Mean Length of Freeze-Free Period (days) | 180-220 |

TAX STRUCTURE

| | City | County |
|-------------------------------|--------------|---------------|
| LOCAL | | |
| Property Taxes (2019) | | |
| • Rate per \$100 value | \$0.8732 | \$3.10 |
| Ratio of Assessment | | |
| • Residential and Farm | 25% | 25% |
| • Commercial/Industrial | 40% | 40% |
| • Personal (Equipment) | 30% | 30% |
| Total Local Assessment (2019) | \$20,139,591 | \$114,141,529 |
| Hotel-Motel Tax | 0% | 2.5% |
| Motor Vehicle Tax Rate | | \$75.00 |

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments

STATE

| | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Sales Tax | |
| • 4% tax on food and food ingredients | |
| • 7% on all other tangible personal property unless specifically exempted | |
| Local Sales Tax Rate | |
| • 2.75% | |
| Local and State Sales Tax Collected (FY2019) | |
| • \$4,317,770 | |
| Income Tax | |
| • Personal: 2% on Interest & Dividends for the 2019 tax year | |
| • Corporate Excise Tax: 6.5% of Tennessee taxable income | |
| • Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100 | |
| • Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000 | |

Source: Tennessee Department of Revenue

EDUCATION

| | |
|-------------------------------------------------------|-------------|
| District Name | Clay County |
| Type of Public School System | County |
| District Grades Served | Pre-K-12 |
| Number of Schools | 3 |
| Number of Classroom Teachers | 75 |
| Number of Administrators | 5 |
| Additional Teachers and Staff | 19 |
| Total Number of Students | 1,083 |
| GRADES (2018-2019) | |
| Pre-K-8 | 766 |
| 9-12 | 317 |
| Number of High School Graduates (2018-19) | 87 |
| Graduation Rate | 97% |
| Educational Attainment with a Degree (Adults Age 25+) | 19.0% |

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS (within 45 miles)

| | | |
|--------------------------------------|------------|-------|
| Graduates 2017-2018 | | |
| • TN College of Applied Technology | Livingston | 261 |
| • Tennessee Technological University | Cookeville | 2,414 |
| • TN College of Applied Technology | Hartsville | 191 |

Source: National Center for Education Statistics

| | |
|-----------------------------------------------------|-----|
| FastTrack Job Training Assistance Program Available | Yes |
|-----------------------------------------------------|-----|

Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

| | |
|--------|--------------------------------------|
| City | Mayor and Aldermen |
| | Meets 2nd Tuesday at 5:00 p.m. |
| | City Hall |
| County | Mayor and County Commissioners |
| | Meets 1st Monday at 6:30 p.m. |
| | Courtroom in County Complex Building |

| | |
|-------------------------------------|-----|
| Fire Department | |
| • Full-time fire fighters in city | 0 |
| • City volunteers | 24 |
| • Full-time fire fighters in county | 0 |
| • County volunteers | 175 |
| • Fire stations in city | 1 |
| • City fire trucks | 3 |
| • Fire stations in county | 7 |
| • County fire trucks | 38 |

| | |
|-------------------------------------------------|----|
| Law Enforcement | |
| • Full-time police officers in city | 6 |
| • Full-time police officers in county & sheriff | 15 |
| • City patrol cars | 7 |
| • County patrol cars | 15 |
| • State Troopers | 3 |

| | <u>City</u> | <u>County</u> |
|------------------------------|-------------|---------------|
| Insurance Rating | 7 | 9 |
| Zoning Regulations | Yes | No |
| Planning Commission | Yes | Yes |
| Industrial Development Corp. | Yes | Yes |

TRANSPORTATION

AIR SERVICE

| | |
|----------------------------|---------------------------------|
| Nearest General Aviation | Livingston Municipal Airport |
| Location Identifier | 8A3 |
| Distance from City | 17 miles |
| Runway Length | 5,152 feet |
| Surface | Asphalt |
| Lighting | MIRL/VASI |
| Fuel | 100LL |
| Repairs | Minor |
| Storage | Hangar, Tie Down |
| Transportation | Taxi |
| Nearest Commercial Service | Nashville International Airport |
| Location Identifier | BNA |
| Distance from Celina | 91 miles |

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, Westjet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

HIGHWAYS

| | |
|--------------------|------------------|
| U.S. Highways | |
| State Highways | 52 and 53 |
| Nearest Interstate | 36 miles to I-40 |

COMMON CARRIERS

| | |
|-------------------------|------|
| Air Freight Companies | None |
| Motor Freight Companies | 15 |
| Terminal Facilities | None |
| Bus Services | |
| Inter-City | Yes |
| Local | No |
| Carrier Service | Yes |

RAILROADS SERVED BY

None

NAVIGABLE WATERWAYS

| | |
|-----------------------|------------|
| River | Cumberland |
| Channel Depth | 9 feet |
| Nearest Port Facility | Nashville |
| Miles from Port | 97 |

COMMUNICATIONS

| | |
|----------------------------|-------------------------------------------------------------------------------------------------|
| Newspapers | Citizen Statesman The Horizon The Tennessean |
| Telephone Companies | Twin Lakes Telephone Coop. and North Central Telephone Coop. |
| Radio Stations | 1 local |
| Television Networks | 1 |
| Cable Service Available | Yes |
| Channels | 80+ |
| Provider | Celina Cable Communications, Twin Lakes Telephone Coop. and North Central Telephone Coop. |
| Internet Service Available | Yes |
| Provider | Twin Lakes Telephone Cooperative, North Central Telephone Coop. and Info-Ed, Inc. |
| Fiber Optics Available | Yes |
| Provider | Twin Lakes Telephone Coop. and North Central Telephone Coop. |

COMMUNITY FACILITIES

Health Care

| | |
|--------------------------------------|----|
| Doctors | 3 |
| Dentists | 1 |
| Hospitals | 0 |
| Beds | 0 |
| Clinics | 2 |
| Nursing Homes | 1 |
| Beds | 72 |
| Retirement Homes | 0 |
| Beds | 0 |
| Residential Care/ Assisted Living | 0 |
| Beds | 0 |

Religious Organizations

| | |
|----------------------------------|----|
| Protestant | 28 |
| Catholic | 1 |
| Jehovah's Witness | 0 |
| Seventh Day Adventist | 1 |
| Seventh Heaven Wedding Chapel | |

Day Care Centers

| | |
|------------------|---|
| Day Care Centers | 1 |
| Day Care Homes | 1 |

Recreation

| | |
|--------------------------------------|---|
| Libraries | 1 |
| Parks | 3 |
| Golf Courses (Public & Private) | 0 |
| Swimming Pools (Public & Private) | 1 |
| Country Clubs | 0 |
| Theaters | 0 |
| Bowling Alleys | 0 |

Hotels & Motels

| | |
|------------------|-----|
| Rooms | 138 |
| Bed & Breakfasts | 0 |

Largest Meeting Room

| | |
|----------|-----|
| Capacity | 200 |
|----------|-----|

Restaurants

| | |
|-------------|----|
| Restaurants | 21 |
|-------------|----|

Other

| | |
|--------------------------|---|
| Camp Grounds | 3 |
| Dale Hollow Lake and Dam | |

FINANCIAL INSTITUTIONS

| Type of Institution | # of Institutions | # of Branches | Deposits |
|----------------------|-------------------|---------------|---------------|
| Commercial Banks | 2 | 2 | \$102,325,000 |
| Savings Institutions | 0 | 0 | |
| Credit Unions | 0 | 0 | |
| Total | 2 | 2 | |

Countywide Combined Deposits \$102,325,000

(Deposits for June 30, 2019)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

| Service | Location | Distance (Miles) |
|------------------|------------|------------------|
| Tool & Die | Livingston | 20 |
| Heat Treating | Cookeville | 40 |
| Foundry | Cookeville | 40 |
| Sheet Metal | Livingston | 20 |
| Lubricants | Livingston | 20 |
| Welding Supplies | Livingston | 20 |

SELECTED ECONOMIC INDICATORS

2018 ANNUAL AVERAGES

| Labor Force | County | Labor Market Area* |
|----------------------|--------|--------------------|
| Civilian Labor Force | 2,860 | 30,720 |
| Employment | 2,720 | 29,055,080 |
| Unemployment | 140 | 1,170 |
| Unemployment Rate | 5.0% | 4.1% |

* Labor Market Area is defined as Clay, Jackson, Macon, Overton and Pickett Counties in Tennessee.

2019 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

| | |
|-------------------------------------------|-------|
| Agriculture/Mining | 2.3% |
| Construction | 8.1% |
| Manufacturing | 18.5% |
| Wholesale Trade | 1.4% |
| Retail Trade | 11.9% |
| Transportation/Utilities | 5.4% |
| Information | 1.6% |
| Finance/Insurance/Real Estate Services | 40.8% |
| Public Administration | 5.3% |

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2018)

| | |
|-----------------------|-----|
| Number of Units | 8 |
| Ann. Avg. Employment | 270 |
| Ann. Avg. Weekly Wage | 683 |

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

| | |
|--------|----------|
| Year | 2019 |
| Amount | \$18,535 |

Source: ESRI

MEDIAN HOUSEHOLD INCOME

| | |
|--------|----------|
| Year | 2019 |
| Amount | \$32,140 |

Source: ESRI

AVERAGE HOME SALES

| | |
|----------------------|-----------|
| Year | 2018 |
| Number of Homes Sold | 70 |
| Average Cost | \$111,254 |

Source: Tennessee Housing Development Agency

RETAIL SALES

| | |
|--------|---------------|
| Year | 2018 |
| Amount | \$ 41,820,560 |

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Oil

Timber: Hardwood and Softwoods

AGRICULTURAL

Crops: Tobacco, Hay, Corn

Livestock: Cattle, Horses, Poultry

UTILITIES

GAS

Local Distributor Clay Gas Utility District
 Phone 931.243.4070
 Website None at this time
 Source Company Texas Eastern Pipeline
 Fuel Oil Suppliers 0
 Suppliers of LP Gas 2

WATER

Water Supplier City of Celina
 Phone 931.243.3238
 Website None at this time
 Source Obey River
 Capacity 2,000,000 GPD
 Current Consumption 600,000 GPD
 Storage Capacity 1,800,000 Gallons

WATER

Water Supplier The Northwest Clay Utility District
 Phone 931.258.3489
 Website None at this time
 Source Cumberland River
 Capacity
 Current Consumption
 Storage Capacity

SEWER

Sewer Provider City of Celina
 Phone 931.243.3813
 Website None at this time
 Type of Treatment Lagoon system
 Capacity 8,000,000 GPD
 Current Usage 300,000 GPD
 City Sewer Coverage 90%
 Storm Sewer Coverage 5%
 Solid Waste Disposal Type Landfill

ELECTRICITY

Source Company Tennessee Valley Authority

LOCAL POWER COMPANY (City and County)

Tri-County Electric Membership Corporation

President/CEO Paul Thompson
 District Office 105 East Lake
 Celina, Tennessee 38551
 Phone 931.243.3133
 Emergency 800-369-2111
 Fax 615.688.2141
 Website www.tcemc.org

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION

| Firm | Product or Service | Total Employees | Union | Phone Number |
|--------------------------|-----------------------|-----------------|-------|--------------|
| Honest Abe & Company | Log homes/sawmill | 150 | None | 931.258.3648 |
| V & F Transformer | Electric transformer | 80 | None | 931.243.4717 |
| Dutch Craft Mattress Co. | Mattress manufacturer | 31 | None | 931.243.4425 |
| Dura Plastic Products | Injection molding | 29 | None | 931.243.5544 |
| Appalachian Bio Science | Medical research | 18 | None | 931.243.2400 |
| Tennessee Manufacturing | Automotive sun visors | 16 | None | 931.243.3196 |
| Raycoe, Inc. | Camouflage apparel | 10 | None | 931.243.6580 |

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb
Executive Director
 Middle TN Industrial
 Development Association
 2108 Westwood Avenue
 Nashville, Tennessee 37212
 Phone: 615.269.5233
 Fax: 615.269.5184
mtida@mtida.org
www.mtida.org

Tonya Spears
City Mayor
 City of Celina
 PO Box 449
 330 Dow Avenue
 Celina, TN 38551
 Phone: 931.243.2115
 Fax: 931.243.4743
celinamayor@twlakes.net
www.cityofcelinatn.com

Dale Reagan
County Mayor
 Clay County
 PO Box 387
 145 Cordell Hull Drive
 Celina, TN 38551
 Phone: 931.243.2161
 Fax: 931.243.2436
clayexec@twlakes.net
www.dalehollowlake.org

Kevin Donaldson
Executive Director
 Clay County Partnership
 Chamber of Commerce
 424 Brown Street
 Celina, TN 38551
 Phone: 931.243.3338
 Fax: 931.243.6809
claychamber@twlakes.net
www.dalehollowlake.org



MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.